



THE IMPORTANCE OF READING WITH YOUR CHILD EVERY NIGHT

Child A

Reads
20 minutes
at home each day



3,600 minutes
&
1,800,000 words
per year

Top 10%

Child B

Reads
5 minutes
at home each day



900 minutes
&
282,000 words
per year

50th Percentile

Child C

Reads
1 minute
at home each day



180 minutes
&
8,000 words
per year

Bottom 10%

*Nagy and Herman 1987, percentages refer to performance in standardised tests

Which child would you expect to:

read better?

have a wider vocabulary?

be more successful in school?

know more?

write better?

be more successful in life?

PLEASE READ WITH YOUR CHILD EVERY NIGHT